

**Society of American Archivists  
COMMITTEE ON PUBLIC AWARENESS**

**Zoom Meeting  
09/15/2022, 3:00 - 4:00 pm CT**

**Agenda**

- I. Roll Call: Abigail Christian (SAA), Julia Pillard (SAA), Kristi Chanda, Andrew Weymouth, Kate Barbera, Claudia Willett, Rebecca Goldman, Kelsie Dalton, Rachel Winston, Angie Piccolo, Jackie Osafo (SAA)

Notetaker: Claudia Willett

- II. Review [August](#) meeting minutes – **Approved**

- III. Monthly COPA meetings

- A. notetaking, alphabetical order - **Approved**

- 1. Kate will make this list for reference each meeting

- IV. #Ask An Archivist Day (All)

- 1. Confirmed for October 12, 2022

- 2. Call for lead coordinator(s) and call for volunteers to take a shift during the day to run SAA's Twitter account:

- Lead will work with Abigail and Julia to coordinate for the day

- a) Twitter shift [sign-up sheet](#)

- (1) Committee members volunteer for shifts on the SAA account

- (2) <https://www2.archivists.org/initiatives/askanarchivist-day>

- b) [Folder](#) for planning documents

- (1) Modeled after years past but open to new ideas

- 3. #AskAnArchivist Day theme / other ideas for reaching a wider audience (Rebecca Goldman and Andrew Weymouth)

- a) **AW**: We had some questions for everyone regarding past events. Notes [here](#)

- (1) AW and RG asking preliminary questions via notes document

- (2) Kristi shares questions from last year: time zone difference question, how to fully incorporate those institutions and colleagues; send out a survey for feedback on what people want to see/what worked
- (3) Rebecca is happy to help cover later event shifts to support time zone differences
- (4) Abigail can share stats for the hashtag; Twitter list built by people sharing they want to participate  
<https://twitter.com/i/lists/1381676273911627779> (2021 list)
  - (a) Other platforms not used as much, open to using Instagram per COPA capacity
  - (b) SAA is noticing more activity on Instagram because of the interactive capabilities via stories, etc.
- (5) Maybe a concentrated effort to high volume time to increase trending capability?
- (6) Plan to use the survey to follow-up the event to use for next year
- (7) People are already writing in asking about #AaA Day!
- (8) Next step: form a smaller working group to further plan for logistics and handling both platforms

Working group volunteers: Kelsie Dalton, Kristi Chanda, Claudia Willett, Andrew Weymouth, Rebecca Goldman

- (a) One person on shift for Twitter; one person on shift for Instagram. Not one person on both.
- (b) Rebecca willing to be lead on Twitter
- (c) Andrew & Claudia to lead on Instagram

## V. Finding Aid to My Soul (All)

### A. Annual event

1. SAA reaches out to MC to coordinate date/contract and then send out a call for who would like to participate (typically 6-9 people), set date for storyteller workshop

### B. Hold it this winter, perhaps?

1. Option: Hold after college/university winter break
2. Option: cancel if SAA doesn't have bandwidth for this year; retool; or accommodate in some other way
- C. COPA typically acts in support capacity in preparing/planning; COPA selects participants; COPA helps coordinate on event day

#### VI. COPA retreat (Kate)

- A. Previously held in person at SAA conference; try a virtual retreat this year
- B. Possible weekend dates in October
  1. *Saturday, October 8: 10 AM to 1 PM CT or 1 PM to 5 PM CT*
  2. *Sunday, October 9: 10 AM to 1 PM CT or 1 PM to 5 PM CT*
  3. *Saturday, October 29: 10 AM to 1 PM CT or 1 PM to 5 PM CT*
  4. *Sunday, October 30: 10 AM to 1 PM CT or 1 PM to 5 PM CT*
    - a) Perhaps not Oct 8/9 because they're so close to Ask An Archivist Day
- C. Open call for ideas for activities, discussion topics, etc.
  1. What do we want to do or cover? 3 hrs agenda to fill
  2. Kate will put together a collaborative tentative agenda and then update/suggest in Google Docs
  3. SAA representatives welcome, too!
- D. Retreat [doodle poll responses](#)

#### VII. ArchivesAWARE! Blog updates (Kristi)

- A. [Calendar](#)
  1. New members should feel welcome to jump in!
  2. Reach out to Kristi at any time for support

#### VIII. Standing Updates

- A. Council Report (Rachel Winston)
  1. Nominating Committee seeking candidates/nominees
  2. Council meets next in November
  3. Let Rachel know if you want anything addressed at that meeting
- B. COPP (Krista Ferrante) - **no update**

C. Joint Working Groups - **no update**

1. CoSA/NAGARA/SAA/ALA/RAAC (Krista Ferrante and Kate)
  - a) Meets 1/mo
2. COPP/COPA/RAAC/I&A
  - a) Meets bi-yearly

**IX. Other Business**

A. [COPA documents](#) (Chair)

1. Update [microsite](#) with latest notes, etc.

B. 2022/2023 work plan

1. [Draft in process](#)
2. Open call for ideas for the 2022-2023 work plan
  - a) Looking to finalize by next meeting (October)

C. Open Call for other business, ideas, and discussion

1. New members! If you do not have access to the [COPA shared folder](#), let Kate know, and she'll give you access

**Next Call:** 3rd Thursdays of the month at 3 PM CT

**Next Notetaker:**